

STOFANEL INVESTMENT AG PRESS RELEASE

## **STOFANEL continues expansion: URBAN HOME project follows Urban Village and Living Resort**

Berlin, June 18, 2011. All good things come in threes! After its successful projects in Berlin – Urban Village and Living Resort – the German-Italian property development company STOFANEL Investment AG is now continuing its successful expansion with a new product category – URBAN HOME – small “gems” in the heart of the city.

### **The individual – his home – his centre**

The URBAN HOME focuses on the individual. Each URBAN HOME is designed by a select architect and has its own distinctive architecture and soul and special features. In contrast to the Urban Village und Living Resort projects which, with their large ground areas, are characterised by a love of nature and water, the URBAN HOMES focus on the living space within the home. The aim here is to create a private home of the highest quality in material, design and implementation. The modern individual who is looking for a small gem to call home in the heart of the city in which he can express his individuality will find exactly what he is looking for in the URBAN HOME.

Large panoramic windows, balconies, private rooftop terraces, landscaped gardens, modern and innovative architecture with intelligent and flexible floor plans as well as an energy efficient and sustainable use of natural resources characterise each URBAN HOME.

### **The step towards the URBAN HOME**

Giovanna Stefanel-Stoffel, art director of STOFANEL Investment AG and company founder along with her husband Ludwig Maximilian Stoffel, explains the step towards the new category: “Berlin is developing and we can help shape it. In Marthashof Urban Village and TILIA Living Resort we realised projects which, through their exceptionally large land areas alone, offered plenty of space for architecture and natural elements. However, we can create quality of life also on smaller areas in urban centres and this is our aim with URBAN HOME.”

In June 2011 STOFANEL is launching ROMEO & GIULIA URBAN HOME in the Ahornallee in Berlin-Westend designed by architect Kai Hansen .

## **URBAN HOME PROJECTS**

### **ROMEO & GIULIA:**

Address: Ahornallee 40/41, 14050 Berlin

ROMEO & GIULIA will be built on a plot of land of ca. 2,700 square metres in Westend. This will incorporate two city villas with a total of 14 flats – those on the ground floor will have a garden and those on the penthouse level, a rooftop terrace. Sizes range from ca. 125 square metres to 210 square metres with prices starting from 3,650 EUR.

A special architectural feature is that the intelligent use of sliding elements on the inside along the façade, gives the observer unobstructed and extensive views from his home into the distance.

Architect: Kai Hansen architects

Start of sales: June 18, 2011

## STOFANEL Investment AG and company founders

The project development company STOFANEL Investment AG is equally owned by Giovanna Stefanel-Stoffel and the principal shareholder of Stoffel Holding GmbH, Ludwig Maximilian Stoffel. STOFANEL develops high value national and international residential and commercial property projects. Orientated to meet the needs of modern people and with a high standard of quality of life, STOFANEL develops "Urban Villages", "Living Resorts" and "Urban Homes" – high quality property projects – in premium locations worldwide.

[www.stofanel.com](http://www.stofanel.com) [www.marthashof.de](http://www.marthashof.de) [www.tilia-griebnitzsee.de](http://www.tilia-griebnitzsee.de)

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